

No. 2 / 17 February 2023, Japan

The 2nd ORGATEC TOKYO is now open for registration

Over 120 top brands from Japan and abroad will gather on an area twice as large as at the last edition.

As of today, the second edition of ORGATEC TOKYO 2023 is open for visitor registration. Just like the exhibitor numbers, the exhibition space has been doubled compared to the previous show. More than 120 top brands from Japan and abroad, including Okamura, Kokuyo, Itoki, Uchida Yoko, Plus, Karimoku Furniture, Knoll, Wilkhahn, CITTERIO, Draft, Häfele will present themselves and their innovative products in the West Exhibition Halls 1 and 2 of Tokyo Big Sight.

The theme of this year's ORGATEC TOKYO is "SHIFT DESIGN - Emerging Innovations through Design-Driven Workplace". In a world where everything around us - from the things we use to the way we live to the society we live in - is shaped by design, ORGATEC TOKYO shows that good design also creates opportunities for creative and innovative work.

The keynote speaker at ORGATEC TOKYO is Primo Olpilla, director and founder of Studio O+A, the company behind innovative offices such as McDonald's, Adidas and Slack. Other speakers include emerging artists who develop product installations, design graphics and create spaces. Moderated by Ryuko Kida, Brand Director of ELLE DÉCOR, the creative potential of SHIFT DESIGN will be on display.

The organiser will also set up the Xperience Area, a biophilic space that promotes employee well-being and stimulates creativity. In addition to a lounge as a place for exchange, the stage will also be the venue for the "Best Presentation Award", a stand design competition supported by the interior design magazine ELLE DÉCOR. In addition, various seminars to communicate and experience the concept of "SHIFT DESIGN - Emerging Innovations through Design-Driven Workplace" will take place in the Xperience Area.

In response to global changes in the world of work, all interested parties are invited to ORGATEC TOKYO to experience future solutions for office design and working style that are ahead of their time.



ORGATEC TOKYO
26 - 28 April 2023
www.orgatec-tokyo.com

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26 (Wed) - 28 (Fri) April 2023 / Tokyo Big Sight, West Exhibition Halls 1 and 2

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ORGATEC TOKYO

For more information on the event, please visit www.orgatec-tokyo.com.

ORGATEC TOKYO 2023 (Expected figures)

Over 120 leading global brands from domestic and overseas

30,000 visitors and total exhibition area: approx. 20,000 m² (including atrium)

ORGATEC TOKYO 2022 (First event report)

63 exhibitors from 8 countries (47 domestic, 16 overseas)

21,958 visitors and total exhibition area 10,000 m²

- end -

ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes Cologne the global meeting place for architects, planners and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

The next ORGATEC is scheduled to take place from 22 to 26 October 2024.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces:

Koelnmesse is the world's top trade fair organiser for the areas of living, contract and public spaces.

At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, interzum, ORGATEC, spoga+gafa, FSB and aquanale rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the kitchen world, the furniture and interior construction industries' supplying sections, office and facility, garden lifestyle as well as urban living environments and sauna, pool and ambiente.

Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include, interzum guangzhou, interzum bogotá and ORGATEC TOKYO.

Click [here](#) for more information about the upcoming trade shows.

Upcoming events:

interzum guangzhou, Guangzhou 28. - 31.03. 2023

interzum, Cologne, 09.05. - 12.05.2023

imm Spring Edition, Cologne, 04.06. - 07.06.2023

soga + gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

interzum bogota, Bogotá, 14. - 17.05.2024

ORGATEC, Cologne 22.10. - 26.10.2024

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